

REQUEST FOR COUNCIL ACTION

SUBJECT: West Jordan Parade Float

SUMMARY: Three local companies have been contacted and can provide the city a theme parade float by July 4, 2014.

**FISCAL
IMPACT:** Quotes will be solicited not to exceed \$15,000 and an additional \$2,000 for staffing and float character stipends

STAFF RECOMMENDATION:

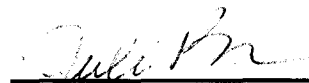
Staff is looking for council direction

MOTION RECOMMENDED:

"I move to approve \$17,000 from council contingency in the current budget to be used for the 2014 West Jordan City Parade Float."

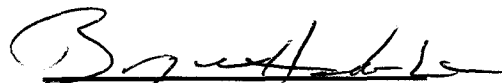
Roll Call vote required

Prepared by:



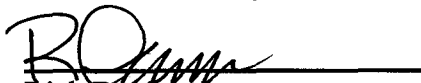
Julie Brown
Events Coordinator

Reviewed by:



Bryce Haderlie
Assistant City Manager

Recommended by:



Rick Davis
City Manager

BACKGROUND DISCUSSION:

The theme of the float will match the city's new branding campaign and include the new logo and color scheme. We probably would not have the float in time for the June 4th parade in South Jordan but we feel confident we can enter the West Jordan float in all of the following parades:

June 21	Herriman
June 28	Taylorsville
July 3	Riverton
July 4	Murray
July 4	West Jordan (host)
July 4	Sandy
July 19	Draper
July 23	Days of '47 Float Preview
July 24	Days of '47
July 24	Cottonwood Heights